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U.S. CANNED FRUIT AND VEGETABLE EXPORTS HIGHER THAN 1965-69 AVERAGE IN 1974

Sharply higher U.S. exports of canned vegetables boosted the 1974 export value of canned fruits and vegetables to \$134.5 million. Canned vegetable exports totaled a record \$61.1 million, 36 percent above the 1973 value, and 2.3 times the 1965-69 average. Canned fruit exports totaled \$73.5 million, slightly less than in 1973 but 19 percent above average.

Fruit cocktail, peaches, and pineapple are the major canned fruit items and comprised 77 percent of the 1974 canned fruit total. Exports of fruit cocktail and peaches were slightly larger than in 1973, but pineapple exports were sharply lower as the result of smaller 1973 and 1974 packs. Export values were: Fruit cocktail, \$24.9 million; peaches, \$22.3 million; and pineapple, \$9.3 million. Cherry exports of \$5.3 million were down, but still totaled twice the 1965-69 average.

Canada was the largest market for fruit cocktail and peaches in 1974. Other important fruit cocktail and peach markets were the European Community (EC), Scandinavia, Switzerland, Japan, and Austria. The EC is the largest export market for pineapple and cherries.

Canned vegetable exports reached a record \$61.1 million as the result of large increases in the major items—tomato

products and canned corn. Exports of tomato products totaled \$25.9 million, 42 percent of all canned vegetable exports. Tomato paste and puree was the largest item, totaling \$16.7 million. As late as 1972, all tomato products exports were valued at only \$7.6 million. Canned corn exports have also skyrocketed in value, reaching a \$11.4 million value in 1974, 34 percent above that of 1973 and 4.7 times the 1965-69 average. Exports of canned soups totaled \$7 million.

Canada is the largest market for corn. Other important 1974 corn markets were Japan and Canada.

Record exports were reported in each of the three major horticultural categories—fruit (fresh and processed), tree nuts, and vegetables (fresh and processed). Total exports of these items passed the \$1 billion- level for the first time in 1974. Fruit exports totaled \$610.5 million, tree nut exports \$148.4 million, and vegetable exports \$276.4 million. Tree nuts showed the largest percentage increase—26 percent in 1974 and a level about 5.5 times the 1965-69 average. Vegetables increased 22 percent in export value and fruits 11 percent in 1974. Both were about twice their average level in 1965-69.

U.S. exports of selected canned fruits and canned vegetables,
by value, average 1965-69 and annual 1970-74
(In thousands of dollars)

Item	1965-69	1970	1971	1972	1973	1974
Canned fruit:						
Apricots	952	510	584	1,097	1,046	756
Baby food	1,845	1,538	1,698	2,215	2,431	3,469
Cherries	2,614	1,185	1,155	5,500	5,777	5,284
Fruit cocktail	21,109	18,130	14,308	17,222	24,296	24,937
Grapefruit	550	357	471	335	385	645
Peaches	19,987	20,689	17,820	19,290	21,467	22,332
Pears	1,020	1,308	1,257	1,852	1,900	2,271
Pineapple	12,021	10,902	10,543	11,879	13,064	9,339
Other	1,844	2,207	2,493	3,200	3,245	4,426
Total	61,942	56,826	50,329	62,590	73,611	73,459
Canned vegetables:						
Asparagus	7,005	2,421	1,607	1,247	1,625	1,965
Baby food	563	449	415	537	548	571
Beans:						
Baked beans, pork & beans	1,199	1,041	761	962	1,969	1,720
String or stringless	720	662	472	584	748	1,574
Corn	2,442	2,709	2,635	3,507	8,507	11,410
Peas	1,047	706	966	771	808	1,180
Soups	4,160	4,064	3,983	4,411	6,635	6,952
Tomatoes	1,510	2,442	2,342	2,778	3,586	4,555
Tomato paste and puree	2,557	2,325	1,576	1,816	9,731	16,678
Tomato sauce for cooking	378	824	639	1,228	1,156	1,458
Tomato juice	2,128	1,726	1,691	1,744	2,942	3,166
Other	2,968	3,444	3,540	5,465	6,628	9,845
Total	26,678	22,813	20,627	25,050	44,883	61,074

U.S. exports of canned fruits to specified countries,
by quantity and value, 1973 and 1974

Country	Apricots		Cherries	
	1973	1974	1973	1974
	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars
Canada	26	282 21	338	24 285 38 612
Europe:				
EC:				
Belgium-Luxembourg	5	51 4	54	30 504 48 768
Denmark	2	21 2	15	10 11 1/ 10
France	6	94 --	--	10 161 6 109
Germany, West	6	55 7	86	208 2,938 120 1,865
Netherlands	3	34 1	16	14 165 10 180
United Kingdom	26	273 1/	3	6 109 5 93
Other EC	1	1/ 1	2	3 35 1 28
Total EC	49	528 15	176	271 3,923 190 3,053
Sweden	2	21 3	41	2 49 1/ 76
Switzerland	2	22 1	10	1 10 1 25
Other Europe	2	27 1	21	3 52 1 82
Total Europe	55	598 20	248	277 4,034 192 3,236
Other Countries:				
Hong Kong	1	6 1/	5	8 157 1 166
Japan	9	99 4	51	10 164 3 104
Mexico	2	13 1	5	7 79 5 39
South Africa	--	-- --	--	16 454 5 337
Other	3	48 8	109	30 604 13 790
Total	15	166 13	170	71 1,458 27 1,436
Grand Total	96	1,046 54	756	372 5,777 257 5,284

1/ Less than 500 units.

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1/ Lee than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	Pears		Baby food (fruits)	
	1973	1974	1973	1974
	1,000 : cases : 1,000 : 24/23's:dollars:24/23's:dollars:24/23's:dollars	1,000 : cases : 1,000 : 24/23's:dollars:24/23's:dollars:24/23's:dollars	1,000 : cases : 1,000 : 24/23's:dollars:24/23's:dollars:24/23's:dollars	1,000 : cases : 1,000 : 24/23's:dollars:24/23's:dollars:24/23's:dollars
Canada	44	423	42	472
Europe:				
EC:				
Belgium-Luxembourg	5	51	11	101
Germany, West	51	409	45	445
Netherlands	3	24	3	42
United Kingdom	2	22	2	26
Other	2	17	1	13
Total	63	523	62	627
Austria	12	93	7	70
Greece	--	--	--	--
Other	8	85	7	97
Total Europe	83	701	76	794
Other Countries:				
Canary Islands	--	--	--	--
Dominican Rep.	1	12	1/	1
Japan	50	487	50	515
Mexico	--	--	1/	1
Other	27	277	42	488
Total	78	776	92	1,005
Grand Total	205	1,900	210	2,271

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	Pineapple		Grapefruit	
	1973	1974	1973	1974
	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:	1,000 : cases : 1,000 : 24/2½'s:dollars:24/2½'s:dollars:
Canada	261	1,677	167	1,544
Europe:				
EC:				
Belgium-Luxembourg	93	839	76	796
Denmark	19	140	10	97
France	258	2,008	134	958
Germany, West	460	3,222	262	2,553
Ireland	1	11	--	--
Italy	19	161	15	193
Netherlands	158	1,088	80	753
United Kingdom	110	950	39	411
Total	1,118	8,419	616	5,761
Austria	47	338	23	226
Finland	46	389	18	190
Switzerland	53	402	50	482
Other	24	215	51	497
Total Europe	1,288	9,763	758	7,156
Other Countries:				
Jamaica	17	131	3	22
Japan	97	824	15	179
Korea	34	265	5	45
Other	53	404	42	393
Total	201	1,624	65	639
Grand Total	1,750	13,064	990	9,339

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1973 and 1974

Country	Asparagus				String beans			
	1973		1974		1973		1974	
	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars	1,000 : cases : 24/303's:dollars
Canada	--	--	64	325	22	69	28	116
Europe:								
EC:								
Belgium-Luxembourg	6	52	2	13	2	9	1/	2
Denmark	38	319	34	296	--	--	1	6
Germany, West	5	14	2	13	2	9	1	6
United Kingdom	57	497	29	262	2	9	5	23
Other	1	18	1	5	1	6	4	17
Total	107	900	68	589	7	33	11	54
Norway	7	85	1	17	--	--	1/	5
Sweden	13	139	19	246	1	2	1/	2
Switzerland	4	50	6	98	10	50	39	192
Other	3	23	4	62	1	5	2	8
Total Europe	134	1,197	98	1,012	19	90	52	261
Other Countries								
Japan	6	77	7	89	8	47	12	60
Mexico	1/	1	1	4	48	160	72	244
Venezuela	4	52	5	63	10	51	18	98
Other	25	298	38	472	74	331	153	795
Total	35	428	51	628	140	589	255	1,197
Grand Total	169	1,625	213	1,965	181	748	335	1,574

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	Corn			Peas				
	1973	1974	1974	1973	1974	1974		
	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:		
Canada	83	250	398	2,016	7	34	20	99
Europe:								
EC:								
Denmark	82	378	68	415	1/	1	--	--
France	77	379	159	989	--	--	--	--
Germany, West	159	786	156	886	1	2	1	6
United Kingdom	49	226	233	1,149	--	--	1/	1
Other	24	126	35	188	1/	1	3	33
Total	391	1,895	651	3,627	1	4	4	40
Sweden	114	551	96	600	--	--	--	--
Switzerland	93	416	53	282	--	--	1	8
Other	23	115	33	186	1/	1	1	3
Total Europe	621	2,977	833	4,695	1	5	6	51
Other Countries:								
Bahamas	39	143	21	103	15	47	7	38
Hong Kong	255	1,201	141	828	5	23	3	15
Japan	664	2,753	401	2,042	7	35	15	106
Mexico	91	280	133	485	4	13	7	23
Singapore	27	121	39	200	2	8	2	8
Venezuela	33	184	23	153	17	87	3	22
Other	131	598	155	888	118	556	149	818
Total	1,240	5,280	913	4,699	168	769	186	1,030
Grand Total	1,944	8,507	2,144	11,410	176	808	212	1,180

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	Tomatoes			Tomato Paste		
	1973	: 1,000 : cases : 1,000 : : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1974	1973	: 1,000 : cases : 1,000 : : 24/303's:dollars:24/303's:dollars:24/303's:dollars	1974
Canada	859	3,012	941	3,832	837	5,023 1,318 10,430
Europe:						
EC:						
Belgium-Luxembourg	--	--	1	3	11	74 2 18
Germany, West	16	34	--	--	8	47 -- --
Netherlands	17	27	1/	1	--	-- --
United Kingdom	1	4	3	10	37	229 12 105
Other	1	4	1	4	1/	1 1 1
Total	35	69	5	18	56	351 15 124
Other Europe	3	12	2	13	4	17 4 26
Total Europe	38	81	7	31	60	368 19 150
Other Countries:						
Australia	14	51	21	76	99	628 277 2,573
Brazil	--	--	--	--	115	654 -- --
Haiti	--	--	1/	1	42	307 10 84
Japan	56	194	19	72	266	1,987 211 1,781
Venezuela	--	--	--	--	38	242 24 258
Other	62	248	122	543	76	522 155 1,402
Total	132	493	162	692	636	4,340 677 6,098
Grand Total	1,029	3,586	1,110	4,555	1,533	9,731 2,014 16,678

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1973 and 1974--Continued

Country	1973			1974			1973			1974		
	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:	1,000 : cases : 1,000 : 24/303's:dollars:
Canada	42	482	69	666	3	19	7	47				
Europe:												
EC:												
Netherlands	1	7	1	11	--	--	--	--				
United Kingdom	10	61	4	29	--	--	--	--				
Other	2	13	6	46	1/	2	3	27				
Total	13	81	11	86	1/	2	3	27				
Greece	--	--	1/	2	7	58	3	26				
Other	1	8	1	5	2	12	1	4				
Total Europe	14	89	12	93	9	72	7	57				
Other Countries:												
Dominican Rep.	108	514	83	426	2	13	2	21				
Hong Kong	217	1,235	195	1,220	1	11	1	9				
Japan	362	1,997	223	1,485	1	8	8	71				
Malaysia	24	123	36	217	1/	1	1/	2				
Mexico	166	720	160	843	24	93	5	22				
Netherlands Antilles	39	212	53	312	1	5	2	20				
Panama	39	255	53	366	2	13	1	8				
Saudi Arabia	21	123	22	151	2	10	2	14				
Singapore	63	348	35	210	2	14	1	7				
Other	87	537	130	963	42	289	43	293				
Total	1,126	6,064	990	6,193	77	457	65	467				
Grand Total	1,182	6,635	1,071	6,952	89	548	79	571				

1/ Less than 500 units.

U.S. exports of selected fruits, nuts, vegetables, and related products
by value, average 1965-69 and annual 1970-74
(In thousands of dollars)

Item	1965-69	1970	1971	1972	1973	1974
Fruits:						
Fresh, including melons	146,008	164,347	180,771	234,904	283,731	325,600
Dried and dates	49,916	52,187	53,386	59,023	85,114	96,158
Canned	61,942	56,826	50,329	62,590	73,611	73,459
Juices	39,264	57,226	62,316	66,317	81,267	88,086
Other fruits and preparations (including citrus oils)	11,233	12,883	13,255	15,296	24,960	27,160
Total	308,364	343,469	360,057	438,130	548,683	610,463
Nuts (excluding peanuts):						
Total	27,079	65,811	74,888	90,727	117,522	148,442
Vegetables:						
Fresh	68,494	63,560	74,224	91,356	122,205	132,873
Canned	26,678	22,813	20,627	25,050	44,883	61,074
Other vegetables and preparations ...	33,752	41,030	37,894	44,989	60,042	82,484
Total	128,923	127,403	132,745	161,395	227,130	276,431
Grand Total	464,367	536,683	567,690	690,252	893,335	1,035,336

